

NRW-ASEAN VIRTUAL SUMMIT

NEW OPPORTUNITIES
THROUGH DIGITALISATION
AND INDUSTRY 4.0

3 MARCH 2022
THURSDAY

9:00-11:00 AM CET
(German time)

4:00-6:00 PM SGT
(Singaporean time)

9:00 CET **Opening Address**

16:00 SGT *Prof. Dr. Andreas Pinkwart, Minister of Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia (NRW)*

Welcome Address

Mr. Felix Neugart, CEO, NRW.Global Business GmbH

Dr. Tim Philippi, Executive Director, Singaporean-German Chamber of Industry and Commerce

9:15 CET **Key-note Speech on the Current State of ASEAN, Key Sectors and Future Vision**

16:15 SGT *ASEAN Secretariat, ASEAN Economic Community (AEC)*

9:30 CET **Panel Discussion #1: Digital Trends and the Current Business Situation in Singapore, Thailand and Vietnam**

16:30 SGT

- *Mr. Mark Dorn, Corp. Senior Vice President Craftsmen, Construction & Professional and President Henkel Asia Pacific*
- *Ms. Verena Siow, SAP Systems, Applications and Products in Data Processing (Thailand) Ltd. and Managing Director, SAP Indochina (tbc)*
- *Mr. Truong Gia Binh, Chairman, FPT Group Vietnam*

Moderation by Mr. Karl-Uwe Bütof, ASEAN Representative, Ministry for Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia (MWIDE)

10:15 CET **Panel Discussion #2: Industry 4.0 Trends and the Current Business Situation in Indonesia and Malaysia**

17:15 SGT

- *Team representative of "Making Indonesia 4.0", an industrial digitization roadmap (tbc)*
- *Mr. Vignesh Nathan, Managing Director & Group Director SEA, Wilo Malaysia Sdn Bhd*
- *Mr. Marcus Maleika, CEO, Wuerth Industrial Services Malaysia Sdn Bhd*
- *Mr. Adam Yee, President & CEO, Siemens Malaysia Sdn Bhd Malaysia*

Moderation by Mr. Karl-Uwe Bütof, ASEAN Representative, Ministry for Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia (MWIDE)

10:55 CET **Closing**

17:55 SGT *Prof. Dr. Andreas Pinkwart, Minister of Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia (NRW)*

11:00 CET **End of Online Event**

18:00 SGT

Moderation by Mr. Felix Neugart, CEO, NRW.Global Business GmbH

Register here: <https://forms.office.com/r/STqm3NTLar>

For more information, please reach out to:

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Organised by:

Ministry of Economic Affairs,
Innovation, Digitalization and Energy of the
State of North Rhine-Westphalia



Supporting Partners:



German-Indonesian
Chamber of Industry and Commerce



Deutsch-Thailändische
Handelskammer
German-Thai
Chamber of Commerce



Malaysian-German Chamber
of Commerce and Industry
Deutsch-Malaysische
Industrie- und Handelskammer



Delegierter der Deutschen
Wirtschaft in Vietnam
Delegate of German Industry
and Commerce in Vietnam



Singaporean-German Chamber
of Industry and Commerce
Deutsch-Singapurische
Industrie- und Handelskammer