Why 6G?

Dr. Andreas Müller Robert Bosch GmbH

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Who of you has a

 (\square)

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5G Smartphone?

Who of you can tell

whether you are on a

4G or 5G network?

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So why should we care about

6G at all?

Why 6G? – Possible Reasons



It's a law of nature



Only even generations succeed



Beczuse it is too early for 7G



Never stop a running system



ARPU¹ in € for a Major German Mobile Network Operator







Why 6G? The Chicken-Egg Challenge of 5G



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Why 6G? The Life Cycle Challenge





The Remaining Disconnect



Why 6G? The Remaining Disconnect: Telco World vs. Vertical Industries



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The Most Important KPI for 6G

• We tend to focus only on this



Key Rol Requirements



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Why 6G? 6G as a Convergent Platform





Why 6G? Benefits of 6G as a Convergent Platform



Economies of Scale

High re-use factor and avoiding individual over-the-top solutions for high cost efficiency.

Faster Time-to-Market

Easy & fast development & deployment of new use cases & services due to high reuse of existing building blocks

Complexity Reduction

 Integration of different building blocks for reduction of heterogenity and complexity and thus eventually lower TCO

5 New Features & Functionalities

The smart combination of different building blocks may enable completely new functions, e.g., discovery of nearby digital twins.



Easy End-to-End Integration

Different building blocks may be easily integrated and orchestrated on an end-toend basis.

6 Ubiquitous Availability

Having the same standardized platform readily available all around the world.







Leading 6G Initiatives

NEXT <mark>G</mark>

Everybody wants to lead 6GYet a single standard is key

6G Finland

5G.NRW

FRANCE

Global harmonization needed



6C

<mark>Bharat6</mark>Ġ Alliance



Integrated Sensing & Communication



Why 6G? Possible ISAC Use Cases



Urban Mobility

Traffic monitoring

. . .

- Free parking lot detection
- Vulnerable road user detection
- Automotive radar enhancement



Industry 4.0

- Digital twinning
- Virtual safety zones
- Navigation for AGVs¹
- Gesture recognition

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Smart Buildings

- Presence detection
- Activity detection
- Intrusion detection
- Accident detection

•••





Integrated Sensing & Communication Example: Mobility Scenario



Better Sensing Performance thanks to cooperation and additional sensors



Better Communication Performance by exploiting insights about the environment



Higher Resource & Cost Efficiency thanks to HW integration and spectrum re-use



Replacement of Other Sensors such as cameras, light fences, etc.



Standardization & End-to-End Integration for interoperability & easy mgmt & orchestration





Zero-Energy Devices / Ambient IoT



Why 6G? Ambient IoT / Zero-Energy Devices – A Missing Piece





The Next Big Thing

Agentic Al



Why 6G? Digital Twins & Al Agents









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Why 6G? Major Challenges Beyond Technology



Regulation

→ Global harmonization? Regulation of ISAC¹? ...



Societal Concerns

 \rightarrow How to address them in a proactive manner?



Trustworthiness & Accountability

 \rightarrow How to establish & maintain trust? Who is accountable for what?



Sustainability

→ Sustainable 6G & 6G for better sustainability



Business Case

 \rightarrow Where is the real business opportunity of 6G?

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"We have come to stay!"



BOSCH

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